

Sales Associate

Role Profile

Main objective

- To support with the implementation of our current Corporate Engagement strategy.

Start Date ASAP

Hours 12/week

Duration 4-6 months

Location Remote Working (must be based within the GMT to GMT+3 timezones)

Remuneration This is a voluntary role. There is no financial compensation associated with this role.

Benefits Gain insights into the nonprofit, CSR and corporate engagement sectors while working with a dedicated and passionate team.
Mentoring support & training related to the role and your development interests.
Develop skills in communication, project management, and partnership development.
Flexible working hours.
This role can be accounted as an official internship.

To apply, please fill in this [application form](#).

Purpose

Indigo Volunteers is seeking a motivated and dedicated Sales Associate to join our team. This voluntary role focuses on conducting sales outreach and securing corporate support to amplify the reach of Indigo's corporate engagement programs.

As a small charity, we don't have a huge budget for communications - but we do have access to inspiring stories, powerful opportunities and an energetic team of colleagues. We're looking for a proactive and detail-oriented individual, who is passionate about making a positive impact in the nonprofit sector and the lives of refugees.

This is an exciting opportunity to really help us grow our network, improve our financial sustainability, and bridge the gap between the nonprofit and corporate worlds.

Responsibilities

- Conduct outreach and strategic follow-up to companies to secure funding support for Indigo Volunteers and key programs/initiatives.
- Conduct research to enhance Indigo Volunteers' appeal to companies
- Assist in creating outreach materials and support administrative tasks for corporate engagement and sales outreach initiatives.
- Work with the corporate engagement team to develop customised proposals for prospective corporate supporters
- Track outreach, feedback and next steps to ensure alignment in communications with prospective and current corporate supporters.

Skills & Experience

- Strong written and verbal communication skills.
- Experience or strong interest in promotional/sales outreach.
- Strong organisation and planning skills.
- Strong team player.
- Interest in working remotely, managing your own time and multitasking.
- Familiarity with CSR concepts and trends is a plus.
- Previous experience and/or demonstrated interest in the refugees and migrants sector, knowledge of the responsible volunteering concept is welcomed.

At Indigo Volunteers we see our differences as our strength.

We are committed to cultivating an equal and fair working environment free from discrimination on the grounds of gender, marital status, race, ethnic origin, nationality, disability, sexual orientation, mental health, religion or age. We believe in promoting a sense of belonging, where our people are heard and valued and diversity of experience and perspective is celebrated.

About Indigo

Indigo Volunteers is a charity that recruits volunteers, supports grassroots organisations, and creates networks along the European refugee route. We believe in the power of ordinary people, and enable them to work together to support refugees and displaced people. We work within a community of remarkable grassroots charities, volunteers, sector experts, and humanitarian organisations that are positively dedicated to supporting communities coping with displacement, inequality, and social injustice. Have a read about us [on our website](#).

OUR VALUES

1. **Human-centred.** We put relationships, lasting collaborations and human wellbeing at the centre of everything we do.
2. **Humility.** We acknowledge that we do not have all the answers; we welcome feedback and strive to continuously learn.
3. **Accountability.** We follow through on our commitments; we are honest and transparent.

To apply, please fill in this [application form](#).

If this role interests you and you have the required skill set, but cannot meet the expected hours and would be more interested in working on a project by project basis, please fill in the application form and explain your availability in the last section.