



2024

INDIGO MENTORS

TAKE ACTION TOWARDS COMPASSION

The newest opportunity for businesses to work with charities to promote employee development & increase their social impact.



WELCOME



Marina Kokkinou

CEO - Indigo Volunteers

In 2021, I joined the incredible team at Indigo, and assumed the role of CEO in August 2023. I am incredibly excited about our new initiative, Indigo Mentors, and the value this will create for businesses and charity partners alike.

Having grown up in Greece, I have witnessed first hand the impact humanitarian organisations have on the lives of countless individuals. Indigo Mentors will create unique connections between the humanitarian and corporate worlds; leading to a flow of skills and knowledge, collaboration opportunities, and a betterment of our communities.

A handwritten signature in black ink, appearing to read 'M Kokkinou', with a horizontal line underneath.





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WHO WE ARE

Indigo Volunteers helps hundreds of humanitarians put their boots on the ground each year. By matching volunteers to placements where their specific skills can create the most impact, we get volunteers where they are needed most.

VISION

A global community of people inspired and equipped to help each other.

MISSION

To amplify the impact of our humanitarian partners through volunteer connections, well-being support, and organisational development.

AIM

To responsibly support refugees across the European migration route.



ABOUT INDIGO MENTORS

What it is

Indigo Mentors is an opportunity for company employees to utilise their **volunteer days** in a thoughtful way that will yield **high impact** and **improve skills, well-being, and engagement**.

Employees will provide mentorship support, training and consultations to charities in the humanitarian sector that need knowledge and guidance to further their mission.

Why it is important

We appreciate having an open dialogue with our charity partners. When they told us their problems, we listened.

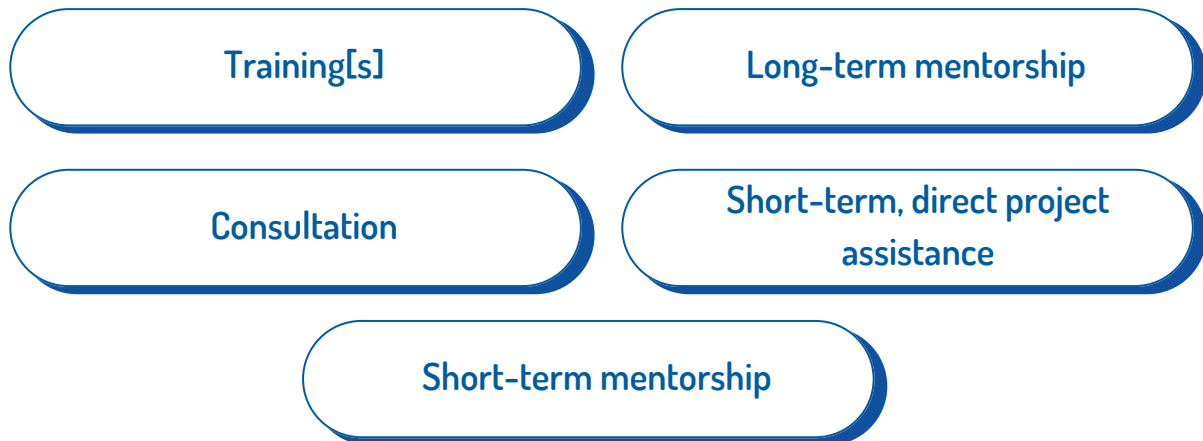
A common issue among our partners was a lack of technical and organisational development skills within their teams. Longer term and professionalised volunteers that would be able to help are infrequent, leaving charities limited in their ability to capacity-build.

Our Goal

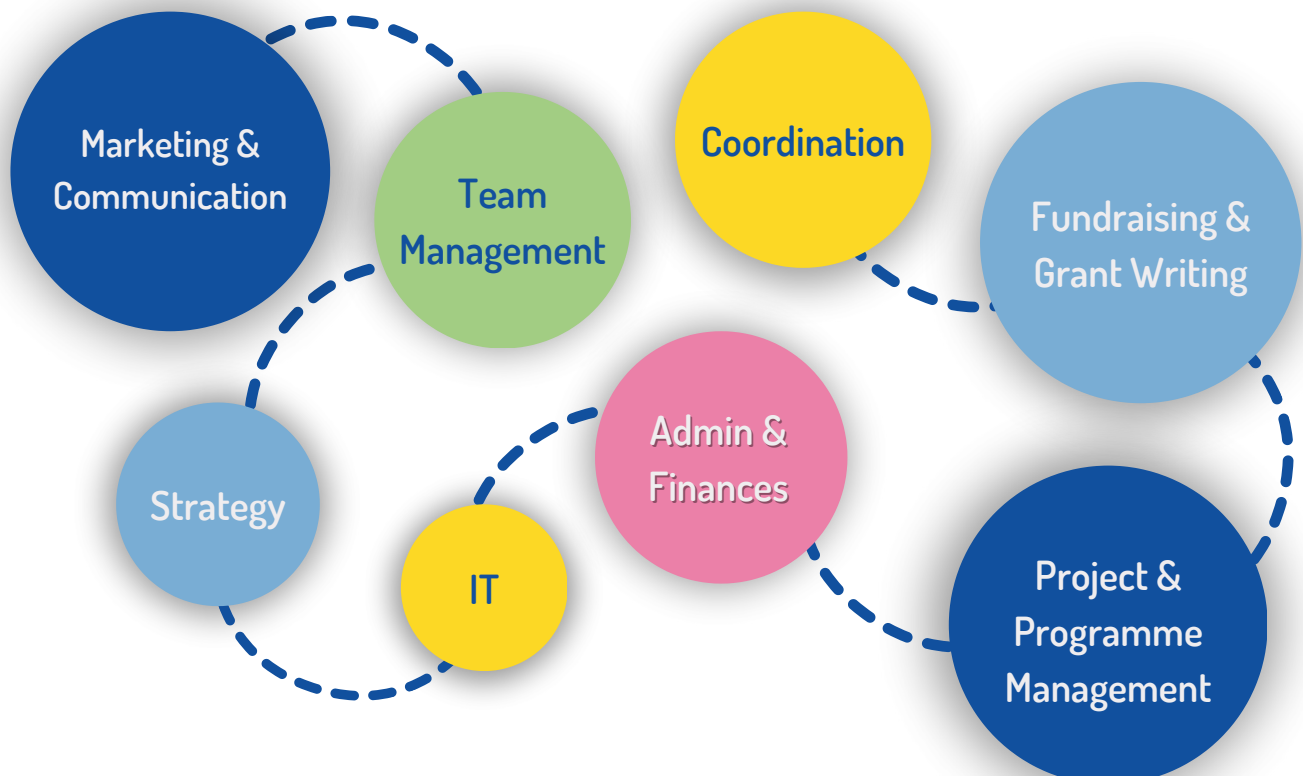
The primary goal of this project is to support and enhance the development, growth and sustainability of grassroots organisations by offering tailored mentorship programs that will help organisations improve and create invaluable connections with businesses. By matching your employees with opportunities within their field of work, mentorship will not only yield high impact, but improve employees' skills, well-being and engagement.

INDIGO MENTORS IN PRACTICE

Employees participating in Indigo Mentors can choose to support a charity through:



Mentorship can encompass a broad spectrum of topics, including but not limited to:





“VOLUNTEERS ARE THE MOST IMPORTANT THING FOR ORGANISATIONS LIKE US, THE SMALL ROOTS ORGANISATIONS. WITHOUT VOLUNTEERS, WE CANNOT OPERATE.” OFFENE ARME



BENEFITS FOR BUSINESSES

Indigo Mentors is a unique opportunity for your employees to develop technical skills and further their personal and career growth. Indigo's expert knowledge of our charity partners and years of experience in recruitment ensures your employees will be matched to aid real life projects on their field of work, within charities that will truly benefit from their expertise.

Effective CSR programmes boost **market value**, attract **talent**, and **cut staff turnover**

Connect your business and **CSR** goals to wider **Sustainable Development Goals (SDGs)**

Provide opportunities for employees to use their **volunteer days** to develop their skill-set

Through specialised matching, your employee will engage in volunteering projects **aligned with their expertise**, enabling skill growth while making a positive impact





BENEFITS FOR CHARITIES

Whether it's scaling up operations, overcoming challenges, or implementing crucial initiatives, Indigo Mentors allows employees to provide charities with targeted support at every stage of their operations and development.

Alleviate recruitment and retention challenges faced by charity partners, ensuring a steady influx of **skilled, long-term volunteers**

Pro-bono expertise for professional development, **up-skilling** and **knowledge sharing** facilitates the charity's long-term success

With **Indigo's expert knowledge** of our partners' needs, you can be confident your employees will providing specialist support **where it is needed most**

Elevate the **professional visibility** of the charity's impact and help expand their network within corporate circles

HOW IT WORKS

Step One

SUBMIT A REGISTRATION FORM

Step Two

ATTEND AN ONLINE CONSULTATION WITH INDIGO TO DISCUSS THE PARTNERSHIP, PRICING PLANS, AND MOU

Step Three

PROMOTE INDIGO MENTORS WITHIN YOUR EMPLOYEE BASE

Step Four

THE INDIGO TEAM WILL MATCH AND CONNECT YOUR EMPLOYEES TO RELEVANT MENTORSHIP OPPORTUNITIES





WHY INVEST IN INDIGO MENTORS?

In a recent research programme carried out by Oxford University's Well-being Research Centre*, the effects of 90 popular workplace mental health interventions on employee well-being were documented for 46,000 employees across 233 UK-based organisations. When pitted against workplace wellness solutions - including mindfulness seminars, resilience workshops, relaxation classes, coaching sessions, and apps - one intervention triumphed: **volunteering**.

Workers who were given the opportunity to do charity or volunteer work had improved well-being.

Rather than spending money on ineffective interventions, **invest in your employees well-being.**



LET'S GROW TOGETHER

“I was truly impressed by your friendly approach, efficiency and professionalism”

“I'm so glad to have found Indigo; you've made volunteering much more feasible for me and are so beneficial in facilitating recruitment for the various organisations you work with.”

- Volunteers placed through Indigo

info@indigovolunteers.org
www.indigovolunteers.org/